



Social Service Funding Grants 2015-2016

Applications due March 13, 2015 by 4 p.m.



Priorities for 2015-2016

- Food (such as emergency food assistance, food backpack program, pantry)
- Health (such as access to or provision of medical/dental/mental health services)
- Housing Services (such as transitional housing, repairs, rent assistance, homebuyer education, etc)
- Serves homeless youth
- Provides a warming shelter
- Provides affordable after-school activities/care



Priorities for 2015-2016

- Projects that address the root cause of poverty
- Services are provided directly to Beaverton residents
- Organization coordinates well with others
- Organization has demonstrated fiscal responsibility (such as grant history, audits/financials, prior performance)



Tell a story



Making a strong case for the need

- Show that you have a thorough understanding of the problem your project intends to explore, address, or resolve
- Demonstrate that the problem is important to Beaverton residents and that there is a significant gap that this project could fill
- Identify that the need is timely and the reasons for why it should be addressed now
- Address how your work relates to that of similar organizations in our community; why additional resources should be allocated if it is duplicative
- Talk about why you care about the problem, including the relationship of the problem and its solution to the interests and capabilities of your organization
- Clearly link how your solutions align with Beaverton funding priorities
- Set SMART objectives

Why Grant Proposals Fail

- Not turning everything required in
- Not following the guidelines
- Missing the deadline
- Not editing the grant
- Not linking your project to a specific need/priority
- Presenting the problem as simply the absence of the project you propose to provide
- Attributing the need to your organization
- Overpromising/unrealistic budget
- Priorities in the project description are not aligned with the budget
- No means of evaluation
- No plan for sustainability



Budgeting 101



- Develop the budget for a proposal only after the program has been planned and the activities are detailed
- Individuals experienced with budgeting can help, but decisions on time and cost should be made by someone who understands how the project is intended to work
- Write a budget that can stand alone and tell the story
- Keep a record of how you calculated certain budget items (might come up in the interview)
- Make sure your expense and revenue columns add up to the same total
- Check to ensure that all budget items reflect the organization's values and Beaverton's priorities
- Don't ask for more than you need

Interviewing Quick Tips

- Be on time!
- Make a plan and stick to it: you only have ten minutes to present
- Bring/use visuals
- Engage the audience
- Be prepared to answer questions
- Your presenter should be directly involved with and familiar with the project
- Make your case!



Maintaining Relationships

- Turn your quarterly reports on time
- Make and maintain strong partnerships
- Share pictures/statistics/stories



Timeline

- Applications DUE: Friday, March 13 by 4:00PM
- Internal Review of Applications: Monday, March 16
- Mail interview appointments letters to applications: Wednesday, March 23
- Interview with Social Services Funding Committee: April (14,15, 21, 22)
- SSFC recommendations go to City Council for approval: June 2015
- Grant award letters mailed: June 2015
- Contracts mailed: July 2015